

# ADVANCED DIPLOMA OF **BUSINESS**

BSB60215 | RTO: 41178 | PROVIDER CODE: 03459G | CRICOS COURSE CODE: 102661C

When it's time to take your career to the next level, the Advanced Diploma of Business is the ideal qualification to support your move up the corporate ladder. Ideally suited for those ready to move into a management level role, the Advanced Diploma provides real-world, multi-disciplinary skills across all areas of business – you'll be taught how to drive change across your organisation, develop a high-achieving team and how to take your business vision to the marketplace. You will be trained by inspiring industry professionals who are there to mentor you throughout your year of study.

## LEARNING OUTCOMES

- ✓ Research, analyse and interpret business environments
- ✓ Identify business opportunities
- ✓ Strategic business and marketing plans
- ✓ Critical thinking skills
- ✓ Further academic pathways to University

## INTAKE DATES

2020: 5 OCT, 16 NOV

2021: 25 JAN, 8 MAR, 19 APR, 31 MAY,  
12 JUL, 23 AUG, 4 OCT, 15 NOV

## COURSE DURATION

52 weeks

## CAMPUS LOCATION

Sunshine Coast, Perth,  
Sydney

## PRICE

~~\$6,200~~ **\$5,800**  
Limited Special Price

\$250 Enrolment Fee waived

\$235 Resource Fee waived

## PAYMENT PLAN

CoE Deposit **\$250**

Week 1 **\$750** → 8 Monthly payments of **\$600**





## COURSE CONTENT

This qualification reflects the role of individuals with significant experience in a senior administrative role who are seeking to develop expertise across a wider range of business functions.

The qualification is suited to individuals who possess significant theoretical business skills and knowledge and wish to consolidate and build pathways to further educational or employment opportunities.

## UNITS OF COMPETENCY

- BSBHRM602** Manage human resources strategic planning
- BSBINM601** Manage knowledge and information
- BSBMGT615** Contribute to organisation development
- BSBMKG603** Manage the marketing process
- BSBMKG608** Develop organisational marketing objectives
- BSBMKG609** Develop a marketing plan
- BSBMGT605** Provide leadership across the organisation
- BSBMGT619** Identify and implement business innovation

## ENTRY REQUIREMENTS

- ✓ Completion of an Australian Year 12 Certificate or equivalent or AQF level 5 diploma certificate
- ✓ Minimum IELTS overall score of 5.5 with a minimum 5.0 in writing or
- ✓ Evidence of upper intermediate English level\*  
\*LEXIS ONLINE PLACEMENT TEST OR ENGLISH CERTIFICATE

## COURSE DELIVERY

- ✓ 2 days a week **face to face**
- ✓ 1 day **consolidated learning**
- ✓ 1 day **independent self study**

### SUNSHINE COAST

Monday & Tuesday - 2:00pm - 7:00pm

### PERTH & SYDNEY

Monday & Tuesday - 4:30pm - 10:00pm

- ✓ Students are required to complete some course work electronically, and will need to bring or access a computer

**Holidays:** 28 Dec 2020 – 22 Jan 2021

27 Dec 2021 – 21 Jan 2022

**Consolidated weeks:** Every 6th week

*\*No class provided on Consolidated weeks*

*(Students who have achieved desirable academic progress/ delivered all unit assessments won't be require to attend)*

**Length of each unit:** 5 weeks

## PACKAGED SPECIALS\*

- ✓ Lexis English + Training =  
**English deposit\*\*+ VET deposit \$250**

\*ENROL FEE WAIVED WHEN PACKAGING LEXIS ENGLISH + LEXIS TRAINING

\*\*ENGLISH DEPOSIT 2 WEEKS TUITION

## COMBINE YOUR COURSES AND SAVE\*\*\*

- ✓ **Book 2 courses** and get the 2nd course **10% off**
- ✓ **Book 3 courses** and get the 3rd course **15% off**
- ✓ **Book 4 courses** and get the 4th course **20% off**

\*\*\*DEDUCTION CALCULATED ON THE FINAL PAYMENT OF FINAL COURSE